

**Living Divani sponsors the 1:1 PIERO LISSONI exhibition in San Francisco
DZINE showroom, from 1st to 22nd September 2014**

Living Divani confirms its leading role in architecture and design-related events with its support as sponsor for the **San Francisco stage** of the **travelling exhibition 1:1 PIERO LISSONI** dedicated to the main **architecture, product and graphic design works** of one of the best **known international architect**.

The exhibition at **DZINE** showroom, 128 Utah Street, San Francisco's historic Living Divani's retailer, was inaugurated on 1st September during the **Architecture and the City Festival**, organised by **AIA** (the association of American architects) and by the **Center for Architecture + Design** of San Francisco, which every year from 1 to 30 September brings the world of design to centre stage by promoting a lot of events in the Californian city.

The exhibition involves a display layout via scale models of Lissoni's latest architectural projects - private homes, residential tower blocks, hotels, holiday villages and yachts – and images of the product collections, technical drawings and sketches, graphics, invitations, packaging and catalogues. A multimedia display with strong emotive value inside DZINE, which in this way celebrates 10 years in business and its daily efforts to promote the best of contemporary design in San Francisco.

On **19th September**, on the occasion of an **entire day dedicated to the architect**, Piero Lissoni will attend a lecture at *fuseproject*, 1401 16th together with some spokespersons of the homonym worldwide known team through some *INFuse talks*; intimate conversations between thinkers, innovators and designers.

With the organisation of an exhibition and an event dedicated to its director, Living Divani confirms the importance of the US market for its distribution and the intent to broadcast to the local community of architects its own style, characterized by formal neutrality and understatement, lightness and dynamism, not only through some of its most representative products but also through the voice of the man who in a 20-year partnership has contributed to moulding it.

DZINE | 128 Utah Street, San Francisco, CA 94103

www.dzinestore.com

www.aiasf.org

www.cadsf.org

www.archandcity.org

www.fuseproject.com